

FIG. 1A

102240-2244860

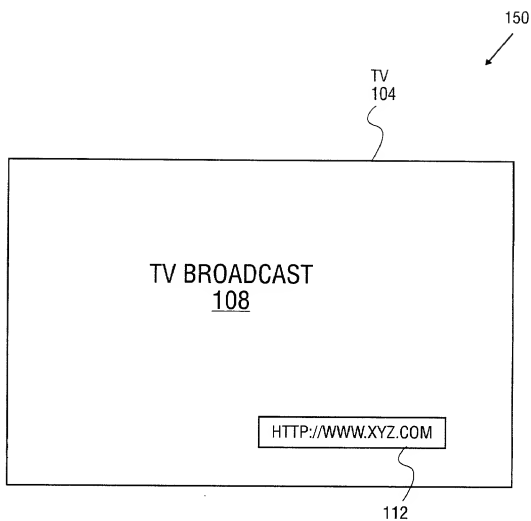
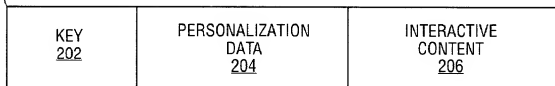


FIG. 1B

TAGGED INTERACTIVE  
CONTENT  
200



The diagram shows a horizontal rectangular box divided into three equal-width sections. A curved line originates from the label 'TAGGED INTERACTIVE CONTENT 200' and points to the first section. The first section contains the text 'KEY 202'. The second section contains the text 'PERSONALIZATION DATA 204'. The third section contains the text 'INTERACTIVE CONTENT 206'.

KEY 202	PERSONALIZATION DATA 204	INTERACTIVE CONTENT 206
------------	--------------------------------	-------------------------------

FIG. 2

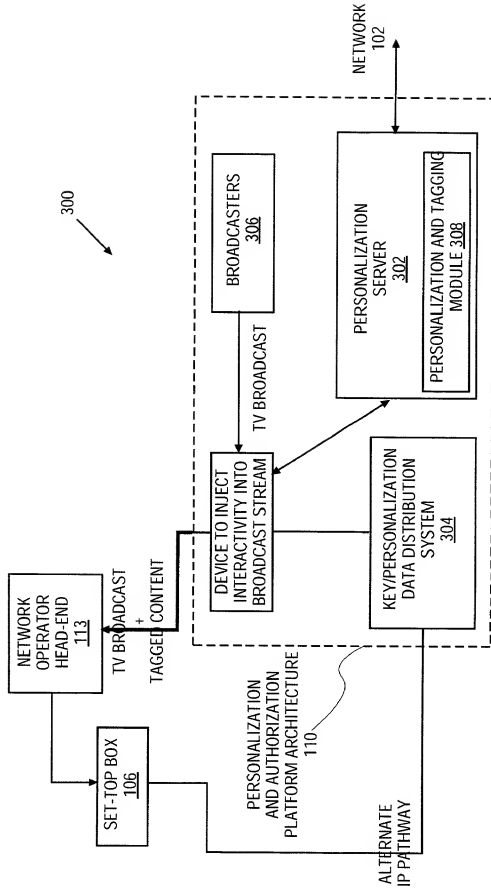


FIG. 3A

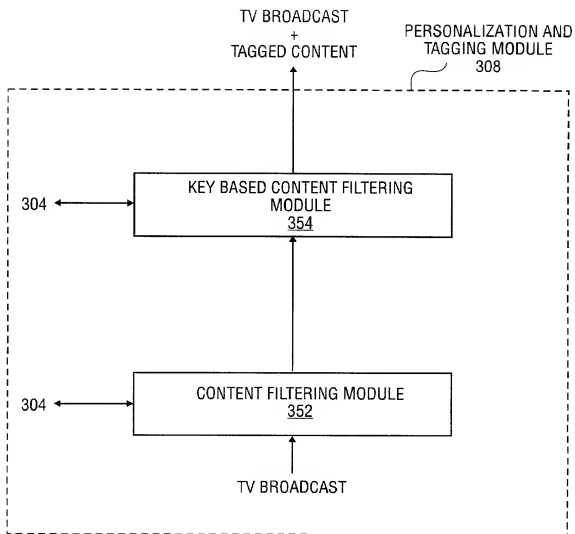


FIG. 3B

09041423 042301  
100240-0247860

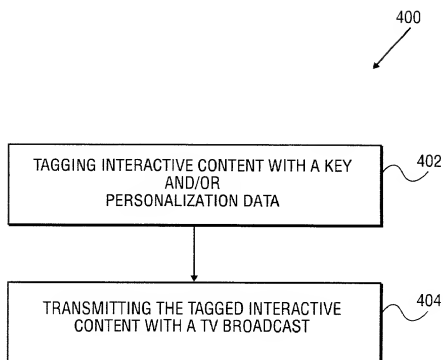


FIG. 4

KEY/PERSONALIZATION  
DATA DISTRIBUTION SYSTEM  
304

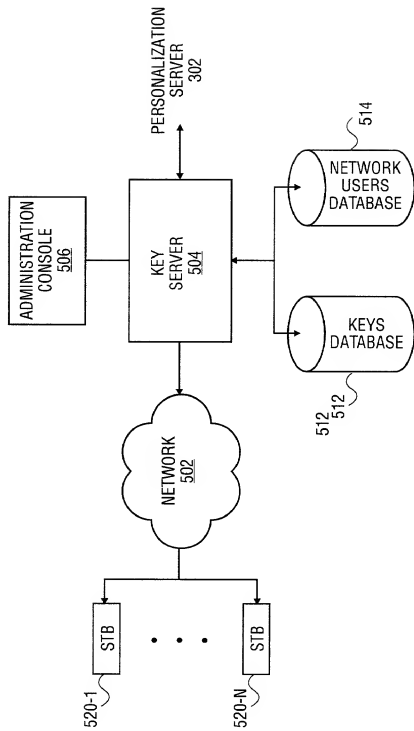


FIG. 5

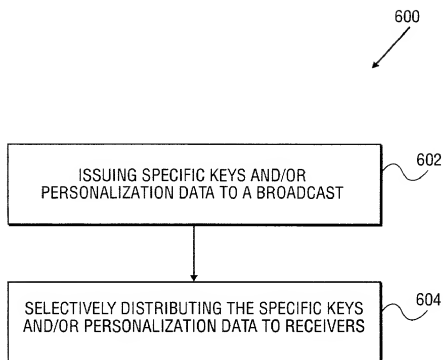


FIG. 6

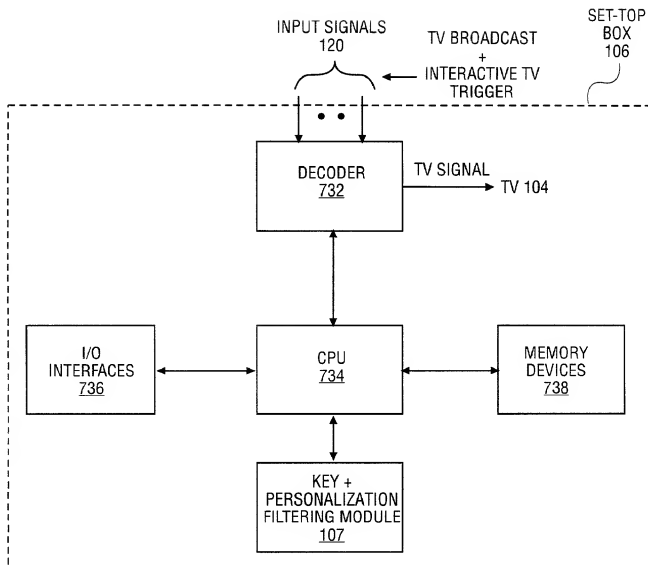


FIG. 7

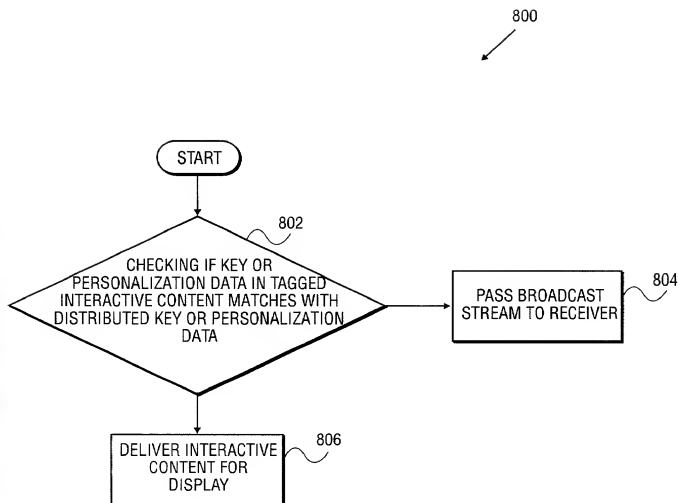


FIG. 8